

## Market Your Class



### About Marketing Your Class

We recommend holding classes in your agency on a monthly or every other month basis so that agents will always have the opportunity to attend classroom training. Quickly, you will get the reputation that you are the go-to organization for mandatory LTC training.

We recommend marketing your classes at least 60 days in advance. We have provided sample invitations that you can download and use, or copy the information into your own invitations.

### [Class Invitation Template](#)

*Note: If you prefer to make your own, you must always include this disclaimer on the invitation.*

### Continuing Education Provider

LTC Connection is the CE Provider for this class.

Course Name: XXX Course ID: XXX Credit Hours: XX

For customer support after the class please visit [www.ltconnection.com](http://www.ltconnection.com)

### Marketing Your Classes

LTC Connection will assist you in marketing your classes. When you schedule a class if you list it as an "open class" we will post it on the Upcoming Events on the homepage of [www.ltconnection.com](http://www.ltconnection.com). If you do not want us to market your class, please indicate that it is a "closed" class when you schedule it.

### Coming November 1st:

We will be offering ghost written press releases and multi-media commercials you can use to market your Partnership classes.